

Unité C: *La publicité*
Specific Outcomes

At the end of Unité C students should be able to :

1. talk about the elements of an effective advertisement
2. ask for information
3. talk about his/her preferences and interests
4. express a quantity
5. compare the past and the present
6. persuade someone to do something
7. report what another person had said

Linguistic content includes:

the pronoun *en*
the imperative and pronouns
other linguistic elements as required