

CONSUMER STUDIES 1202

Learning Outcomes

Unit I - Doing Business In Canada

Chapters	Title
1	The Canadian Way
2	What is Business?
3	The Marketplace
4	The Role of government
5	Law and the Marketplace

At the end of this unit, students should know:

- a.) The type of government and economic system practised in Canada
- b.) The advantages and disadvantages of Canadian business methods
- c.) What the business cycle is and how it works
- d.) What is a business and the role of business in Canada
- e.) What goods and services are
- f.) About business people, their organizations, and activities
- g.) What the marketplace is and how marketing is done in Canada
- h.) The purpose of government in a democracy and the structure of government in Canada
- I.) The main powers of and services offered by each level of government
- j.) How governments raise the money needed to pay for their operations, services and programs.
- k.) How governments control. Regulate, and protect Canadian business and consumers
- l.) The main types of contracts and the essential elements of an enforceable contract
- m.) The purpose of the law of torts and some of the more common types of torts
- n.) The basics of criminal law