

**Subject Area:** SOCIAL STUDIES

**Course:** Consumer Studies 1202

**Authorized Learning Resources:** Course Description (revised edition, 1989)  
Business Today (with teachers resource)

**Course Structure:**

This course is an introduction to consumer affairs.

Topics:

- needs versus wants
- organizational features of Canadian business
- effective consumer purchasing
- management of personal resources
- consumer protection
- corporate citizenship.

**Evaluation Description:**

Term Work (Assignment)	40%
Tests (4-6)	20%
Examinations	40% (maximum)
• Midterm 10-15%	
• Final 25-30% (comprehensive)	